

### 3. Move From an Industrial to an Ecological Civilization

83 The Malaise - political, social, ecological, moral

4 - Business as Usual - Is Not sustainable

Need Transformation - That will be work of generations  
But must move fast.

8/ Ecological and Democratic Transformation challenges  
the determinism of economics by bringing forward  
the forces of community and democracy which hinder  
Industrialism are under the control of markets  
and plans.

8. Industrialism Imperatives - Maximize Production  
Consumption ① Max. Profit and/or power.

Reduce All magic to Resources, Consumers, workers

Astonishing Arrogance.  
9. The attempt to continue forever the growth of production  
and Consumption is deeply contemptuous of life.  
9 - we are supposed to find Meaning in small - T.V.

I industrialism seeks Maximization - Not Equilibrium,  
Problem more social than technical.  
10 BAD 1) Endless growth 2) Inherent tendency  
toward WAR

14 - Failure of markets. Need for a Balance  
of Market and planning to guide the transition  
to an Ecological Society

19 Sustained Growth is a cruel falsehood - if it's  
Sustainable Society must break the identification  
of Growth with Social Good

20 USA 6% of Pop 30% of Industrial Resources

21 E.O. Wilson - Great Extinction Spasm quote  
- Amphibians - The Canaries in the Mine

22 Materialism "Things are in the saddle and  
are riding man kind." Ralph Waldo Emerson

28 Progress is the code word that defines exploitation and  
destruction as beneficial.

32 - The Triumph of Industrialism is not to make individuals  
not just parts of the machine but parts of it

Sterrett  
Paradox ① Rational & Scientific - yet leads to catastrophe

② Huge plenty - never so much poverty and desperation.

33 Dazzled by objects, the world slips from consciousness  
destructive hero

MAT

④ 40 Myths of Industrialism When green is as destructive

42 - on Psychology - Psychology traditionally rusher in  
to screen personal agonies from transocial genes is...

43 - Freud - good - analytic

⑤ Then Freud on the Need for the Acid Breakthrough to the  
Archaic revival - "Our present ego seeking is such  
like Orgasy & Cassatt - a shrinking residue of form

Ecological Society ECOLOGICAL  
represents the return of Pleasure.

## **DEMOCRACY**

Chaos is today the fundamental characteristic of the world system.

- Geometric growth of resources + pollution - Obviously  
Unsustainable

50 Imperatives of Industrialism

### **By Roy Morrison**

51 - A political void remains at the center of Globalization

54 - Of the 100 largest Economic Units in Earth 53 states  
47 Towns Not Corps.

3 billion people - 0 % income of 25 largest corps

56 George Soros - "Smart money"

94 - Brown & Ruckelshaus ⑥ What would have  
to be done to actually save ourselves. - rev.  
equal to ag. & ind.

95 BUT ⑦ No suggestions as to how we catalyze the  
fundamental social changes which must come  
from below, from a real transformation in the  
way we live..

BEGAN IN 67 - Quoted  
Evol ut 100% South End Press Boston, MA

105 - Beyond the Limits Computer Models - at the end

⑧ - Collapse - during mid 21st Century.

107 - Empires can be brought down by the courage of individuals  
suddenly manifest in the collective truth and power.

⑨ 110 ⑨ just on CO<sub>2</sub> & Climate warning

111 Leggett - on the Runaway Warming 50 - 1.62  
Should Stabilize at 1950 Level q1 - 5.85

# 144 Father Condon - The Motive Force for Change?

lies in the associations of civil society

145 - The Social Wage - Income floor during Transition  
163 - in Cap. Industrial world we are free to buy - but not free to  
BE

167 - Transit  
Cover by Beth Fortune

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168 LIMITS "None & necessity if Industrial civilization is to  
continue."

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bringing the privatization cash economy → wage  
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Property → CONCLUE - like the FA 95-8991

187 - the increasing complexity of society - in terms of the new  
co-op - self managed participatory forms would make  
a reversal of the industrial globalizing, homogenizing force

183 - We must provide creditable answers know fact

201 - Industrialism survives because it can socialize -  
that is take from the public its most burdensome costs.

205 - Book - Virgin materials - you pay after return - you don't  
get a depreciation allowance when you use them up

206 - on what is a good investment

For book on how disasters can be profitable  
Index of Sustainable Economic Welfare, Daly & Cobb = To Replace

207 - "Index of Sustainable Economic Welfare", Daly & Cobb = To Replace

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- A Corporation 01 00 99 98 97 96 95  
importance - profits, Stakeholder only - SO 1 2 3 4 5 6 7 8 9  
efficiency (economies) So maybe we want to drop this from now - in  
require them to show a net advantage for society  
208 - The Social Wage bridge to the new 213 Build Society on Optimization - Not Maximization  
Moloch

210 - Build Society on Optimization - Not Maximization

213 - Military - military Spending - For Book - The US

219 - Key to developing an industrial (manufacturing)  
ECOLOGY - transformation of ↑

222 - First, Second, Third for transformation.  
- must ultimately mean end to the growth of industrial production and  
consumption.

225 - The Information Revolution is a job-destroying revolution  
230 - An ecological democracy won't come from the top - but from the  
Countless Communities Contents people in countries

232 - The path of earth saving is a path of community and love  
Ecol. Dem. is the striking off of blinders and the consensus embrace

PREFACE of the still vibrant world,  
and CHAPTER ONE

Ecological An Introduction 3

lifeways CHAPTER TWO 25

must be CHAPTER THREE 45

Lived. Global Markets and Collapsing Nations

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Contesting Alternatives: Introduction

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Military budget is now % of Total World Military Spending